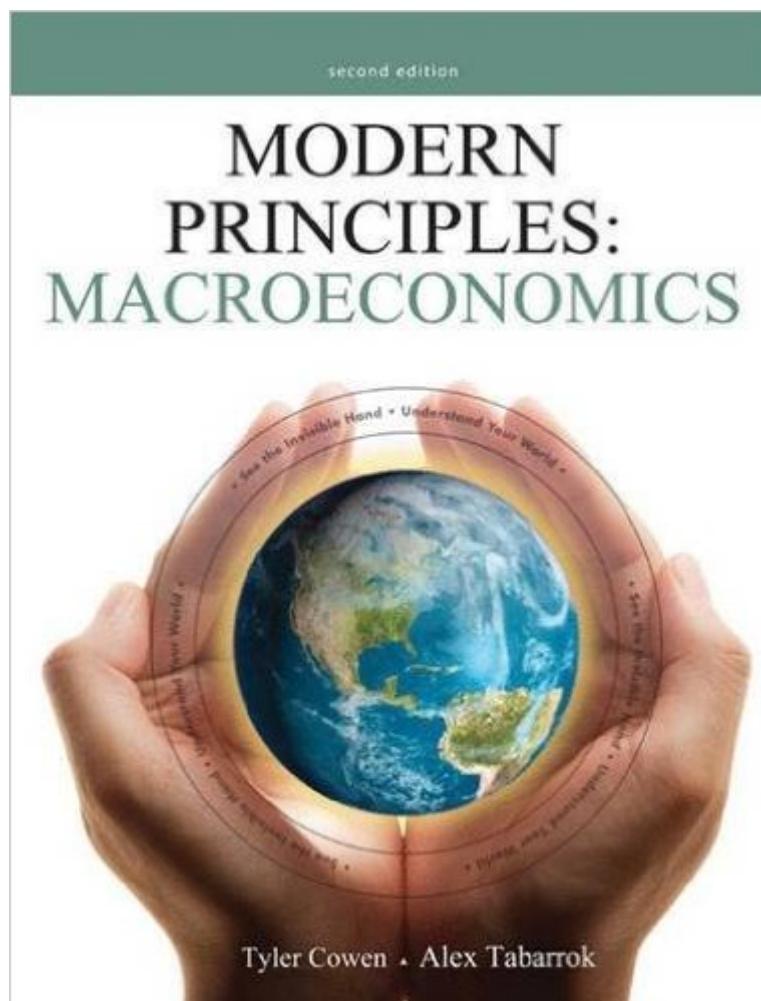


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# Modern Principles: Macroeconomics



## Synopsis

In a world full of economics blogs, Cowen and Tabarrokâ™s Marginal Revolution (marginalrevolution.com) ranks is one of the Webâ™s most popular and most respected. The same qualities that make the blog so distinctive are also behind the success Modern Principles of Economicsâ"engaging authors, unbiased presentations of essential ideas, and a knack for revealing the âœinvisible handâ• of economics at work.â The thoroughly updated new edition of Modern Principles again draws on a wealth of captivating applications to show readers how economics shed light on business, politics, world affairs, and everyday life.

## Book Information

Paperback: 512 pages

Publisher: Worth Publishers; 2 edition (December 5, 2011)

Language: English

ISBN-10: 1429239980

ISBN-13: 978-1429239981

Product Dimensions: 8.6 x 0.8 x 11 inches

Shipping Weight: 2.4 pounds (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 starsâ See all reviewsâ (23 customer reviews)

Best Sellers Rank: #46,386 in Books (See Top 100 in Books) #33 inâ Books > Textbooks > Business & Finance > Economics > Macroeconomics #57 inâ Books > Business & Money > Economics > Macroeconomics #13192 inâ Books > Reference

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both of those books immensely, but this outing is a different beast, an attempt to break into the tight but potentially lucrative market of a standard freshman-level economics textbook. So what's different from this book?

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